



## GOOD FOR PEOPLE, GOOD FOR THE PLANET

We're setting science-based targets for emissions reduction across our value chain by 2030, and our operations will be carbon neutral by 2025.

Aligned with the Paris Climate Agreement, we've set targets that will help keep global warming below 2 degrees Celsius to avoid the worst effects of the climate crisis while establishing a pathway to [net-zero emissions](#). Working with [the Science-Based Targets initiative](#)—the gold standard for goal setting—Williams-Sonoma, Inc. is joining over 1,000 companies reducing their emissions in line with climate science.

**JOIN THE JOURNEY** Forests absorb CO2 emissions—for each eligible wood item sold, Pottery Barn [plants a tree](#) in partnership with the Arbor Day Foundation. With your help, we're planting 3 million trees by 2023.

### SCIENCE-BASED TARGET BY 2030

Measured against a 2019 baseline

- **50% ABSOLUTE REDUCTION** in Scope 1 & 2 Emissions
- **14% ABSOLUTE REDUCTION** in Scope 3 Emissions from materials, production, transportation & product use

### CARBON NEUTRAL BY 2025

- **100% CARBON NEUTRAL** in Scope 1 & 2 Emissions



## SETTING A SCIENCE-BASED TARGET

While we've reduced the carbon footprint of our operations year-over-year, we wanted to set a goal across the full value chain.

Greenhouse gas (GHG) emissions are divided into three categories, or scopes. In our operations (Scope 1 & 2) we've reduced GHG emissions year-over-year since 2011, and we'll be carbon neutral by 2025. This means we'll offset any GHG emissions we don't eliminate, making our impact neutral. By setting a [Science-Based Target](#), we're also making a third-party-verified commitment to reduce emissions regardless of business growth. 2030 goals help us make much-needed concrete changes now, so we can work towards [science-based, net-zero targets](#) in the future.

### SCOPE 1

#### OPERATIONS

Emissions from burning fuel for vehicles, heating and generators used in our operations

### SCOPE 2

#### PURCHASED ENERGY

Emissions from the electricity we purchase to power our stores, distribution centers and offices

### SCOPE 3

#### VALUE CHAIN

Emissions generated from our full value chain outside our operations, from factories to homes



**JOIN THE JOURNEY** [Residential LEDs](#) use 75% less energy and last 25 times longer than incandescent lights. We've converted to LEDs across most of our locations and products, saving energy from our stores to your home.



## TRACKING OUR EMISSIONS: SCOPE 1, 2 & 3

In 2020, we partnered with industry experts to audit our complete carbon footprint.

### SCOPE 1 & 2 EMISSIONS: OUR OPERATIONS

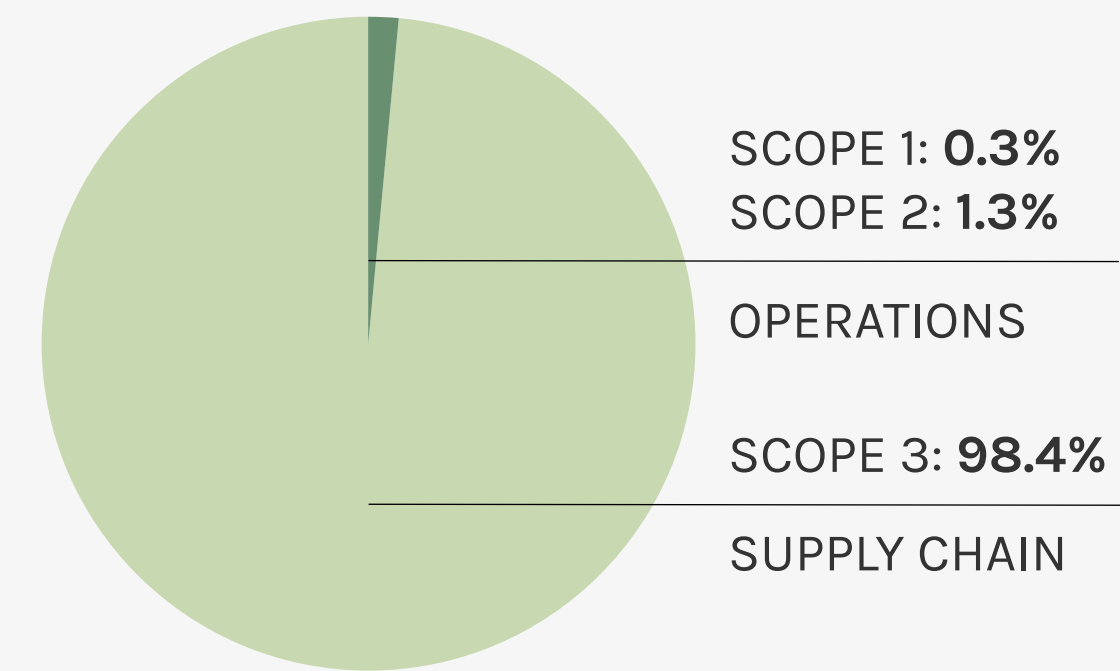
Since 2011, we've reported on Scope 1 and 2 emissions and reduced our carbon and electricity intensity year-over-year, even as our revenues have grown. Major initiatives include retrofitting or redesigning 397 stores (63% of locations) and 29 offices, call centers, distribution centers and U.S. factories (48% of non-retail locations) with LED lighting.

### SCOPE 3 EMISSIONS: OUR VALUE CHAIN

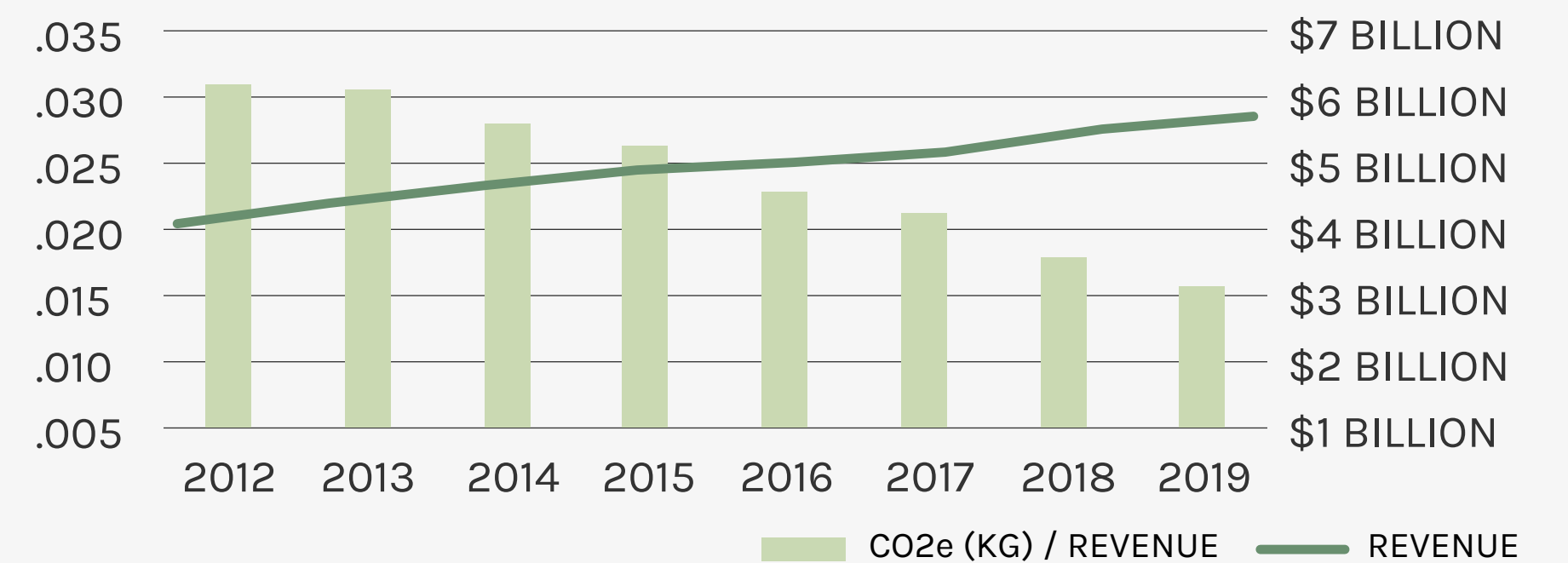
Our value chain, Scope 3, accounts for over 98% of our total emissions. Working with [Anthesis](#), we found that nearly 50% of our Scope 3 impact is in materials and production, with another 20% of emissions generated from products after they're sold. Emissions include:

- **PRODUCTION:** Finished goods assembly and manufacturing
- **MATERIALS:** Raw materials extraction and processing
- **PRODUCT USE:** Product energy use in customers' homes
- **CUSTOMER TRAVEL:** To and from stores
- **PRODUCT TRANSPORT:** From vendors to stores, DCs & customers
- **EMPLOYEE TRAVEL:** To stores and offices
- **PROCUREMENT:** Products, goods and services used in operations
- **PRODUCT END OF LIFE:** Disposal and recycling
- **PACKAGING:** Packaging materials and end of life
- **OTHER SCOPE 3:** Business travel, operations waste & other impacts

### TOTAL EMISSIONS

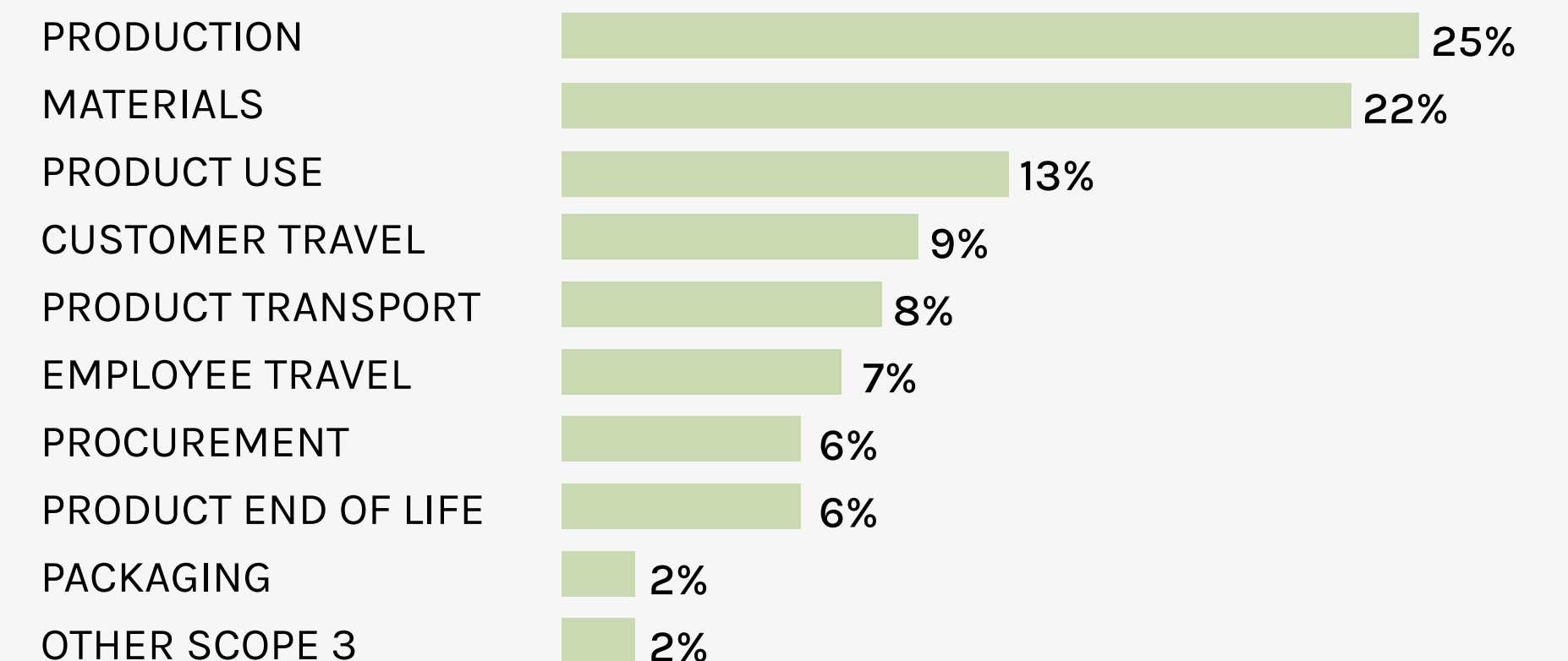


### SCOPE 1 & 2 EMISSIONS DECREASES W/ REVENUE GROWTH



### SCOPE 3 FOOTPRINT

### % TO TOTAL SCOPE 3 GHG EMISSIONS (MT CO2e)



IT'S A BIG JOB. HERE'S HOW WE'LL GET THERE.

# We're prioritizing emissions reduction across our value chain, from our factories to your home.

## SCOPE 1 & 2 EMISSIONS: OUR OPERATIONS



**EFFICIENCY** We'll retrofit systems and upgrade to more energy-efficient equipment across our offices, stores and distribution centers, reducing the energy used to power our operations.



**RENEWABLES** We'll install solar where appropriate, purchase green power when possible and support new renewable energy projects through power purchase agreements (PPAs).

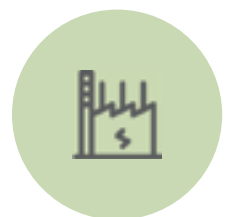
## SCOPE 3 EMISSIONS: OUR VALUE CHAIN



**MATERIALS** Some of our highest emitting materials are wool and polyester, so we're developing a materials strategy and switching to lower-impact options like Responsible Wool Standard certified wool and recycled polyester.



**TRANSPORTATION** Through increased direct-to-consumer sales and more efficient delivery, we're ensuring our customers receive our products in the lowest-impact way.



**PRODUCTION** We collected suppliers' environmental data to develop supplier strategies. Together, we'll set targets for emissions and renewable energy and track yearly progress.



**PRODUCT USE** We're working with brand partners to offer the most energy-efficient options for appliances and lighting.



**JOIN THE JOURNEY** Today, over 30% of our products are third-party certified with one or more environmental or social standards. With products at the center of our strategy, we're rethinking everything from materials to the way we deliver things.





**JOIN THE JOURNEY** We're lowering our footprint and keeping textile waste out of landfills with circular collections like [Pottery Barn Renewed](#) and recycled denim from [West Elm x Eileen Fisher](#).

## WANT TO KNOW MORE?

We'll continue to share our progress in our annual Corporate Responsibility scorecard, our website and other public disclosures.

We published all of this data in our first public [CDP Climate Disclosure](#) and will continue to share our progress each year. Join our journey at: [Sustainability.Williams-SonomaInc.com](https://Sustainability.Williams-SonomaInc.com)

GHG EMISSIONS INVENTORY*		2019 BASELINE	
Scope	Description	MTCO2e	Percent**
1	Operations	16,440	0.3%
2	Purchased Energy	75,671	1.3%
3	Purchased Goods & Services	3,122,007	53.6%
3	Capital Goods	33,629	0.6%
3	Fuel & Energy Emissions	23,219	0.4%
3	Upstream Transportation	474,015	8.1%
3	Waste from Operations	27,993	0.5%
3	Business Travel	18,629	0.3%
3	Employee Commuting	417,191	7.2%
3	Downstream Transportation	535,237	9.2%
3	Use of Sold Products	719,929	12.4%
3	End of Life	335,775	5.8%
3	Franchise	20,311	0.3%
<b>SCOPE 3 TOTAL</b>		<b>5,727,935</b>	
<b>SCOPE 1, 2 &amp; 3 TOTAL</b>		<b>5,820,046</b>	

\*The following [GHG Protocol](#) Scope 3 categories are not included and are not material to WSI business: 8-Upstream Leased Assets, 10-Processing of Sold Products, 13-Downstream Leased Assets, 15-Investments.  
 \*\* Percent to total scope 1, 2, & 3 emissions.