

## Welcome to your CDP Forests Questionnaire 2022

### F0. Introduction

#### F0.1

**(F0.1) Give a general description of and introduction to your organization.**

Williams-Sonoma, Inc., incorporated in 1973, is an omni-channel specialty retailer of high-quality products for the home. In 1956, our founder, Chuck Williams, turned a passion for cooking and eating with friends into a small business with a big idea. He opened a store in Sonoma, California to sell the French cookware that intrigued him while visiting Europe but that could not be found in America. Chuck’s business, which set a standard for customer service, took off and helped fuel a revolution in American cooking and entertaining that continues today.

In the decades that followed, the quality of our products, our ability to identify new opportunities in the market and our people-first approach to business facilitated our expansion beyond the kitchen into nearly every area of the home. For almost two decades, Williams-Sonoma, Inc. has built our business around sustainable practices, investing resources and meeting ambitious commitments. This is what it means to be Good By Design. Our company strategy is driven by our key differentiators: our in-house design, our digital-first strategy and our values. These differentiators — including our core values — have become increasingly important in setting us apart and orienting us towards the future. Through our commitment to the three pillars of Planet, People and Purpose, we prioritize the health of our planet, the wellbeing of our people and a shared sense of purpose — the imperative to foster long-term, sustainable growth for our company and to drive positive change in our industry. Our customers have come to trust and depend on our brands for beautifully designed, high-quality, sustainable products and we’ve helped set the standard for the home furnishings industry. Today, 46% of our products are sustainably sourced or made, and we will consistently grow that number to 75% through 2030. We speak to our “Good By Design” commitment and our pillars on our sustainability [website](#), which details our progress to public goals and our enhanced disclosures aligned with an environmental, social and governance framework.

Today, Williams-Sonoma, Inc. is one of the United States’ largest e-commerce retailers with some of the best known and most beloved brands in home furnishings. As the world’s largest digital-first, design-led, sustainable home retailer, we are shaping the future of shopping for the home. Our brands include Williams Sonoma, Williams Sonoma Home, Pottery Barn, Pottery Barn Kids, Pottery Barn Teen, West Elm, Rejuvenation, and Mark & Graham. We operate in the U.S., Puerto Rico, Canada, Australia and the United Kingdom, offer international shipping to customers worldwide, and have unaffiliated franchisees that operate stores in the Middle East,

the Philippines, Mexico, South Korea and India, as well as e-commerce websites in certain locations.

## F0.2

**(F0.2) State the start and end date of the year for which you are reporting data.**

	Start Date	End Date
Reporting year	February 1, 2021	January 31, 2022

## F0.3

**(F0.3) Select the currency used for all financial information disclosed throughout your response.**

USD

## F0.4

**(F0.4) Select the forest risk commodity(ies) that you are, or are not, disclosing on (including any that are sources for your processed ingredients or manufactured goods); and for each select the stages of the supply chain that best represents your organization's area of operation.**

	Commodity disclosure	Stage of the value chain	Explanation if not disclosing
Timber products	Disclosing	Retailing	
Palm oil	Not disclosing	Retailing	Limited amounts of palm oil are used in apothecary and food products. WSI currently does not have a policy on palm oil procurement, however, our Williams Sonoma brand has eliminated non-traceable palm from their food products.
Cattle products	Not disclosing	Retailing	Leather is used primarily in upholstered furniture products. We are currently engaging with our leather suppliers to trace leather country of origin and develop a risk assessment of leather in our supply chain. We will report on this commodity in next year's disclosure.
Soy	Not disclosing	Retailing	Limited amounts of soy are used in apothecary and food products. WSI currently does not have a policy on soy procurement.
Other - Rubber	Not disclosing	Retailing	Limited amounts of rubber are used in our products. WSI currently does not have a policy on rubber procurement.
Other - Cocoa	Not disclosing	Retailing	WSI currently does not have a policy on cocoa procurement, however, our Williams Sonoma brand sources 100% Fair Trade-certified chocolate.

Other - Coffee	Not disclosing	Retailing	WSI currently does not have a policy on coffee procurement, however, our Williams Sonoma brand sources 100% Fair Trade-certified coffee.
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## F0.5

**(F0.5) Are there any parts of your direct operations or supply chain that are not included in your disclosure?**

Yes

### F0.5a

**(F0.5a) Identify the parts of your direct operations or supply chain that are not included in your disclosure.**

Value chain stage	Exclusion	Description of exclusion	Potential for forests-related risk	Please explain
Direct operations	Facility	Wood used in construction of physical operations such as offices, distribution centers, and stores are not included as part of our supply chain wood procurement policy, tracking, and reporting as of today.	Potential for forests-related risk but not evaluated	Site construction materials, relative to the wood used in products, represents a small portion of our overall wood usage and is relatively low risk. While these wood sources are not currently evaluated individually, we consider new construction in North America low risk due to locally sourced wood. WSI also actively seeks reclaimed wood for store construction. Our procurement function recently adopted our Wood and Paper Policy into their RFP process for retail construction and will begin collecting this information. We look to include more formal reporting around construction wood in the future.
Supply chain	Other, please specify Product packaging	Product packaging is not included in overall usage metrics reported.	Potential for forests-related risk but not evaluated	The packaging suppliers for our stores and distribution centers and that our contract manufacturers purchase from are not included in the scope of our supply chain wood procurement questionnaires. Our packaging strategy encompasses brand, retail, distribution center and protective packaging and engages

			<p>teams across the company as well as our broader vendor base. For protective packaging, we continue to improve materials and recyclability while ensuring our product is protected to reach our customers undamaged. For protective packaging, we are focused on three core areas:</p> <p>1) Reducing the overall volume of packaging materials and eliminate unnecessary packaging, 2) Increasing the use of recycled content in packaging and 3) Transitioning to higher usage of curbside-recyclable materials as an alternative to harder-to-recycle materials. We will also look for opportunities to transition to paper packaging, where possible. In stores, all shopping bags now contain 40% post-consumer, FSC®- certified recycled content. We're also working with vendors to reduce packaging volume, using fewer materials to deliver packages more efficiently. We look to include more formal reporting around packaging in the future.</p>
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## F0.6

**(F0.6) Does your organization have an ISIN code or another unique identifier (e.g., Ticker, CUSIP, etc.?)**

Indicate whether you are able to provide a unique identifier for your organization	Provide your unique identifier
Yes, a Ticker Symbol	WSM

## F1. Current state

### F1.1

**(F1.1) How does your organization produce, use or sell your disclosed commodity(ies)?**

## Timber products

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### Activity

- Buying manufactured products
- Retailing/onward sale of commodity or product containing commodity

### Form of commodity

- Other, please specify
- Goods for resale

### Source

- Contracted suppliers (processors)
- Contracted suppliers (manufacturers)

### Country/Area of origin

- Argentina
- Australia
- Austria
- Belarus
- Bosnia & Herzegovina
- Brazil
- Cameroon
- Canada
- Central African Republic
- Chile
- China
- Croatia
- Czechia
- Democratic Republic of the Congo
- Denmark
- Estonia
- Finland
- France
- Germany
- Honduras
- Hungary
- India
- Indonesia
- Italy
- Japan
- Latvia
- Malaysia
- Mexico
- Mozambique
- Myanmar
- New Zealand
- Philippines
- Poland

- Romania
- Russian Federation
- Serbia
- Slovakia
- Slovenia
- South Africa
- Spain
- Sweden
- Switzerland
- Taiwan, China
- Thailand
- Tunisia
- Ukraine
- United Kingdom of Great Britain and Northern Ireland
- United States of America
- Uruguay
- Viet Nam

**% of procurement spend**

31-40%

**Comment**

We purchase finished goods made of wood from contract manufacturers. The majority volume of wood is used in the production of furniture with smaller volumes used to produce decorative accessories and kitchen tools.

## F1.2

**(F1.2) Indicate the percentage of your organization’s revenue that was dependent on your disclosed forest risk commodity(ies) in the reporting year.**

	<b>% of revenue dependent on commodity</b>	<b>Comment</b>
Timber products	31-40%	

## F1.5

**(F1.5) Does your organization collect production and/or consumption data for your disclosed commodity(ies)?**

	<b>Data availability/Disclosure</b>
Timber products	Consumption data available, disclosing

## F1.5a

**(F1.5a) Disclose your production and/or consumption figure, and the percentage of commodity volumes verified as deforestation- and/or conversion-free.**

**Forest risk commodity**

Timber products

**Data type**

Consumption data

**Commodity production/ consumption volume**

324,873

**Metric for commodity production/ consumption volume**

Cubic meters

**Data coverage**

Full commodity production/consumption

**Have any of your reported commodity volumes been verified as deforestation- and/or conversion-free?**

No, but we are planning to verify volumes as deforestation- and/or conversion-free in the next two years

**% of reported volume verified as deforestation- and/or conversion-free**

**Please explain**

Annually, we work with Rainforest Alliance to validate our Responsibly Sourced wood claims (FSC-certified, recycled/reclaimed, verified legal, and low risk wood volumes) for our corporate Impact Report. In 2022, we have engaged Rainforest Alliance to help us develop a no-deforestation policy and we plan to verify volumes of commodity as deforestation and/or conversion-free in future reports.

## F1.5b

**(F1.5b) For your disclosed commodity(ies), indicate the percentage of the production/consumption volume sourced by national and/or sub-national jurisdiction of origin.**

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Argentina

**State or equivalent jurisdiction**

Specify state/equivalent jurisdiction  
Rio Negro

**% of total production/consumption volume**

0.29

**Please explain**

Plantation grown pine, likely from Misiones or Parana regions. Tree stumps from fallen (dead) cedar trees are harvested from Rio Negro region and manufactured into furniture.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Australia

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0.01

**Please explain**

Reclaimed wood

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Brazil

**State or equivalent jurisdiction**

Specify state/equivalent jurisdiction  
Parana and Santa Catarina

**% of total production/consumption volume**

0.69

**Please explain**

Plantation grown pine and eucalyptus solid wood and plywood.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Cameroon

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0

**Please explain**

Volume of wood from this country is less than 5 cubic meters. Country of origin certificate provided does not include state of origin.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Central African Republic

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0

**Please explain**

Volume of wood from this country is less than 1 cubic meter. Country of origin certificate provided does not include state of origin.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Honduras

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0.01

**Please explain**

Volume of wood from this country is less than 20 cubic meters. Country of origin certificate provided does not include state of origin.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

India

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

19.22

**Please explain**

Multiple suppliers provide mango and acacia wood from this country and these agricultural and plantation woods aren't considered forest products so aren't governed by the national forest authority.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Indonesia

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

10.79

**Please explain**

All suppliers are SVLK certified. Multiple suppliers provided FAKO and SVLK documentation for mahogany, meranti, canarium, and Merkusii pine timber. State/specific municipality is traceable by Indonesia forest authorities but not provided to WSI

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Malaysia

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0.7

**Please explain**

Composite wood (MDF and particle board) and acacia timber suppliers do not provide state/specific municipality documentation for these type of wood products. Composite wood inputs are from pulp wood plantations and not harvested from natural forests.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Mexico

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0.15

**Please explain**

Country of origin certificate provided does not include state of origin.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Mozambique

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0

**Please explain**

Volume of wood from this country is less than 5 cubic meters. Country of origin certificate provided does not include state of origin.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Myanmar

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

0

**Please explain**

Volume of wood from this country is less than 1 cubic meter. Country of origin certificate provided does not include state of origin.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Philippines

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

1.06

**Please explain**

Multiple suppliers provided documentation for mahogany and gmelina from national forest authority. State/specific municipality is traceable by Philippines forest authorities but not provided to WSI. Multiple suppliers provide mango and acacia wood from this country and these agricultural and plantation woods aren't considered forest products so aren't governed by the national forest authority.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Thailand

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

4.27

**Please explain**

Composite wood (MDF and particle board) and rubber wood timber suppliers do not provide state/specific municipality documentation for these type of wood products. Composite wood inputs are from pulp wood plantations and not harvested from natural forests.

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**Forest risk commodity**

Timber products

**Country/Area of origin**

Viet Nam

**State or equivalent jurisdiction**

Don't know

**% of total production/consumption volume**

18.3

**Please explain**

Composite wood (MDF and particle board), rubber wood and acacia timber suppliers do not provide state/specific municipality documentation for these type of wood products. Composite wood inputs are from pulp wood plantations and not harvested from natural forests.

**Forest risk commodity**

Timber products

**Country/Area of origin**

Any other countries/areas

**State or equivalent jurisdiction****% of total production/consumption volume**

44.51

**Please explain**

WSI requires chain-of-custody documentation to at least the country of origin from all wood suppliers and reviews documentation for completeness and accuracy. Other countries of origin and their % to total volume are: Austria (0.00), Belarus (0.10), Belgium (0.03), Bosnia and Herzegovina (0.03), Canada (0.57), Chile (0.52), China (21.42), Croatia (0.81), Czech Republic (0.00), Denmark (0.02), Estonia (0.21), Finland (0.51), France (0.03), Germany (0.79), Hungary (0.06), Italy (0.12), Japan (0.05), Latvia (0.00), New Zealand (1.13), Poland (2.26), Romania (1.00), Russian Federation (1.48), Serbia (0.20), Slovakia (0.27), Slovenia (0.00), South Africa (0.02), Spain (0.00), Sweden (0.74), Switzerland (0.00), Taiwan (0.06), Tunisia (0.01), Ukraine (0.36), United States (8.30), and Uruguay (3.41).

**F1.6**

**(F1.6) Has your organization experienced any detrimental forests-related impacts?**

No

**F1.7**

**(F1.7) Indicate whether you have assessed the deforestation or conversion footprint for your disclosed commodities over the past 5 years, or since a specified cutoff date, and provide details.**

**Forest risk commodity**

Timber products

**Have you monitored or estimated your deforestation/conversion footprint?**

No, but we plan to monitor or estimate our deforestation/conversion footprint in the next two years

### **Coverage**

**Reporting deforestation/conversion since a specified cutoff date or during the last five years?**

**Known or estimated deforestation/ conversion footprint (hectares)**

**Describe methods and data sources used to monitor or estimate deforestation/ conversion footprint**

## **F2. Procedures**

### **F2.1**

**(F2.1) Does your organization undertake a forests-related risk assessment?**

Yes, forests-related risks are assessed

### **F2.1a**

**(F2.1a) Select the options that best describe your procedures for identifying and assessing forests-related risks.**

#### **Timber products**

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##### **Value chain stage**

Supply chain

##### **Coverage**

Full

##### **Risk assessment procedure**

Assessed in an environmental risk assessment

##### **Frequency of assessment**

More than once a year

##### **How far into the future are risks considered?**

1 to 3 years

##### **Tools and methods used**

Internal company methods

External consultants

Preferred by Nature Sourcing Hub

National specific tools and databases

### **Issues considered**

Availability of forest risk commodities  
Impact of activity on the status of ecosystems and habitats  
Regulation  
Climate change  
Brand damage related to forests risk commodities  
Corruption  
Social impacts

### **Stakeholders considered**

Local communities  
NGOs  
Regulators  
Suppliers

### **Please explain**

1. WSI uses Preferred by Nature's Sourcing Hub as part of our risk-based approach to determine the country-level risk for wood and paper. Required chain-of-custody (COC) documents are partially based on the Sourcing Hub country risk rating. We also use Sourcing Hub ratings as a qualifying factor for PEFC-certified wood/paper, and wood/paper coming from countries rated as Low-Risk.
2. WSI considers wood/paper from species listed in CITES and the IUCN Red List as "vulnerable", "endangered" or "critically endangered" as High-Risk. Vendors sourcing wood/paper from species on these lists require COC documents linking the wood and/or paper from their factory to the forest management unit. The perceived riskiness of the country-source and species determines the required COC documents. Vendors can expect WSI to ask for detailed COC documents for wood/paper material sourced from countries that are not Low-Risk for Legality and for High-Risk species.

WSI's Responsible Raw Material Standard for Wood is a risk-based framework to evaluate sources of wood/paper based on publicly available data on forest management practices, enforcement of forestry laws, environmental protection, and supply chain transparency/integrity. We require all suppliers to comply with our Responsible Wood and Paper Procurement Policy, which requires wood/paper purchased only from known, legal and responsibly managed forests (includes recycled and rediscovered sources). Vendors must also obtain COC documents to verify that wood and catalog paper comply with the policy. We may require independent third-party verification for the wood/paper in our products, which include any/all of the following methods conducted on a sampling basis at WSI's expense: Document verification; On-site assessments; Traceability tests; Scientific testing (i.e. wood anatomy, DNA, stable isotopic analysis, mass-spectrometry). The information is compared against the claims made by or documents provided by the vendor. WSI works with suppliers not in compliance to ensure traceability is improved, or to shift to new material suppliers if needed.

We use online tools (Sourcemap) and manual data collection from vendors to track wood volume. Rainforest Alliance verified the final categorization of wood claims based

on documentation. This is rolled up to a percentage of responsibly sourced wood in M3, used in our furniture.

## F2.2

**(F2.2) For each of your disclosed commodity(ies), has your organization mapped its value chains?**

	Value chain mapping
Timber products	Yes, we have partially mapped the value chain

## F2.2a

**(F2.2a) Provide details of your organization's value chain mapping for its disclosed commodity(ies).**

### Forest risk commodity

Timber products

### Scope of value chain mapping

Tier 1 suppliers

### % of total suppliers covered within selected tier(s)

99

### Description of mapping process and coverage

We require all vendors of wood products over a dollar-value threshold to complete an online survey of wood volume, wood type and species, and country of origin. Vendors are also required to provide chain-of-custody (COC) documentation to verify the country of origin. Chain-of-custody can include invoices, receipts, bills of lading, shipping & transport documents, phytosanitary certificates, customs documents, country of origin certificates, business licenses, forest harvest permits, forest authority documents, and others. When sustainability certification is claimed we also require valid scope certificates and commercial invoices to validate the claim.

**Your own production and primary processing sites: attach a list of facility names and locations (optional)**

**Your suppliers' production and primary processing sites: attach a list of names and locations (optional)**

## F3. Risks and opportunities

### F3.1

**(F3.1) Have you identified any inherent forests-related risks with the potential to have a substantive financial or strategic impact on your business?**

	Risk identified?
Timber products	Yes

### F3.1a

**(F3.1a) How does your organization define substantive financial or strategic impact on your business?**

- i) Definition of substantive financial or strategic impact: An impact in which our business, financial condition or operating results could be harmed substantially, which could cause the market price of our stock to decline materially.
- ii) Quantifiable indicator of substantive financial or strategic impact: Requires a year-over-year minimum impact of 10bps on operating margin or \$6M.

Currently, forest-related risks are evaluated in relation to our value chain and our suppliers' ability to access affordable, high-quality forest products for use in WSI products. We understand there are additional inherent risks that could affect our direct operations and sourcing strategies, but these risks have not been calculated.

### F3.1b

**(F3.1b) For your disclosed forest risk commodity(ies), provide details of risks identified with the potential to have a substantive financial or strategic impact on your business, and your response to those risks.**

#### Forest risk commodity

Timber products

#### Type of risk

Reputational and markets

#### Geographical scale

Country

#### Where in your value chain does the risk driver occur?

Supply chain

Other parts of the value chain

#### Primary risk driver

Availability of certified sustainable material

**Primary potential impact**

Brand damage

**Company-specific description**

A survey of our customers found that they are 40% more likely (than the average customer) to prioritize social and environmental factors when choosing products, and 70% of customers 35 and under say sustainability and social impact play a significant role in deciding where to shop (across all WSI brands). We exceeded our public goal of meeting 50% responsibly sourced wood by 2021, but as our customers continue to demand more certified products, the future availability of certified sustainable materials may pose a risk if we cannot meet demand. Additionally, we must be able to substantiate and validate any product claims. Suppliers must comply with WSI's responsible material sourcing policies, including our Wood & Paper Procurement policy that details our commitment to legal, ethical and responsible procurement of key materials. We require all vendors to participate in bi-annual wood surveys to ensure they meet our standards, and our products are accurately marketed to customers. After a vendor is onboarded, they are required to provide up-to-date and relevant chain-of-custody certifications and supporting documentation. Internally, we publish a quarterly list of vendor certifications and scopes to our global design, sourcing and merchant teams, and we hold regular trainings on certifications and standards. We maintain up-to-date vendor chain-of-custody certificates and regularly collect and verify transaction certificates to support sustainability and marketing claims.

**Timeframe**

1-3 years

**Magnitude of potential impact**

High

**Likelihood**

Unlikely

**Are you able to provide a potential financial impact figure?**

No, we do not have this figure

**Potential financial impact (currency)**

**Potential financial impact figure - minimum (currency)**

**Potential financial impact figure - maximum (currency)**

**Explanation of financial**

We do not currently have this figure. We are in the process of moving from qualitative measurement to quantitative measurement of our forest-related risks.

**Primary response to risk**

Engagement in multi-stakeholder initiatives

### Description of response

By partnering with external stakeholders and suppliers, we promote responsible harvesting and prevent deforestation. Our engagements with organizations like FSC® and WWF's Global Forest & Trade Network (GFTN) made us an early adopter of our industry's most impactful frameworks for responsible sourcing. Since 2006, we've partnered with FSC® to use 100% FSC-certified catalog paper and FSC-certified wood. In 2007, we formalized our Wood and Paper Procurement Policy. Since 2008, we've engaged WWF to establish a chain-of-custody process to track and validate our wood sources. In 2015, we set an ambitious goal to source 50% of our wood responsibly by the end of 2021, and in 2020 we exceeded that target.

We categorize our wood using a Good-Better-Best approach, which includes: Best – FSC®; Better – Rediscovered wood (reclaimed/recycled and orchard wood sources), FSC® controlled wood and PEFC (from low-risk countries); Good – verified legal and low-risk wood for legality, Preferred By Nature's Timber Risk Assessments and FSC's National Risk Assessments. We actively engage the FSC, GFTN and Rainforest Alliance on specific initiatives to advance our understanding and impacts throughout our supply chain. Our wood sourcing practices have been recognized by the Sustainable Furnishings Council, ranking WSI among the top scorers on their Wood Furniture Scorecard for the past 4 years (2018-2021).

### Cost of response

0

### Explanation of cost of response

Unknown. We do not currently have this figure.

### Forest risk commodity

Timber products

### Type of risk

Chronic physical

### Geographical scale

Global

### Where in your value chain does the risk driver occur?

Supply chain

### Primary risk driver

Increased severity of extreme weather events

### Primary potential impact

Constraint to growth

### Company-specific description

The increased frequency of drought, floods, and wildfires pose a threat to forestry and our access to timber products. Approximately 65% of our merchandise purchases in fiscal year 2021 were sourced from foreign vendors predominantly in Asia and Europe. Temporary disruption of production capacity within our supply chain or transportation could result in delays of goods manufactured and shipped to meet customer demand. Our estimated impact ranges from an extreme weather event impacting production in one country to an extreme weather event impacting a raw material supply chain or transportation channels in multiple countries. We maintain a balanced global landscape of vendors and invest in long-term partnerships to create a more resilient supply chain. We also invested in a new wood system with Sourcemap to achieve greater traceability of raw materials, back to the forest and fiber extraction. WSI joined as the first member of WWF's Forests Forward initiative. Through Forests Forward, we will evaluate investment opportunities for landscape improvement projects globally aimed at protecting biodiversity, improving livelihoods of indigenous peoples, and lowering emissions through carbon sequestration.

**Timeframe**

&gt;6 years

**Magnitude of potential impact**

High

**Likelihood**

About as likely as not

**Are you able to provide a potential financial impact figure?**

No, we do not have this figure

**Potential financial impact (currency)****Potential financial impact figure - minimum (currency)****Potential financial impact figure - maximum (currency)****Explanation of financial**

Unknown. We are in the process of moving from qualitative measurement to quantitative measurement of our forest-related risks. We anticipate the cost of timber products could increase.

**Primary response to risk**

Establishment of site-specific targets

**Description of response**

We are in the process of moving from qualitative to quantitative measurement.

**Cost of response**

0

**Explanation of cost of response**

Unknown. We do not currently have this figure.

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**Forest risk commodity**

Timber products

**Type of risk**

Reputational and markets

**Geographical scale**

Country

**Where in your value chain does the risk driver occur?**

Supply chain

**Primary risk driver**

Other reputational and market driver, please specify

Due to the COVID-19 pandemic and the resulting regional lockdowns, timber mills and other activities related to timber production experienced reduced or limited production. This impacted our access to timber products.

**Primary potential impact**

Supply chain disruption

**Company-specific description**

WSI saw a direct impact due to supply chain disruption in the U.S. timber industry because of the pandemic. Across our supply chain we saw pandemic-related production delays, which impacted our business. Our brands are working with suppliers to secure American hardwood species that have become unavailable due to pandemic-related workforce slowdowns. We maintain a balanced global landscape of vendors and invest in long-term partnerships to create a more resilient supply chain. We also invested in a new wood traceability system with Sourcemap to achieve greater traceability of raw materials, back to the forest and fiber extraction.

**Timeframe**

Current - up to 1 year

**Magnitude of potential impact**

Medium-high

**Likelihood**

Virtually certain

**Are you able to provide a potential financial impact figure?**

No, we do not have this figure

**Potential financial impact (currency)**

**Potential financial impact figure - minimum (currency)**

**Potential financial impact figure - maximum (currency)**

**Explanation of financial**

Access to certain American hardwood species has been disrupted and is causing direct impacts to the production of furniture collections

**Primary response to risk**

Engagement with suppliers

**Description of response**

We are in the process of moving from qualitative to quantitative measurement.

**Cost of response**

0

**Explanation of cost of response**

Unknown. We do not currently have this figure

## F3.2

**(F3.2) Have you identified any forests-related opportunities with the potential to have a substantive financial or strategic impact on your business?**

	Have you identified opportunities?
Timber products	Yes

## F3.2a

**(F3.2a) For your selected forest risk commodity(ies), provide details of the identified opportunities with the potential to have a substantive financial or strategic impact on your business.**

**Forest risk commodity**

Timber products

**Type of opportunity**

Markets

**Where in your value chain does the opportunity occur?**

Supply chain

Other parts of the value chain

**Primary forests-related opportunity**

Increased demand for certified materials

**Company-specific description & strategy to realize opportunity**

At the end of 2021, 46% of all products sold carried at least one social or environmental initiative. In addition, our brands have reduced the number of promotions and sales reflecting a growing willingness of customers to pay full price for products that meet their expectations and meet environmental and social preferences.

We invested in a new wood traceability system with Sourcemap. We are also exploring additional due diligence and supply chain mapping, forensic analysis, and molecular isotope testing of the raw material inputs for composite wood used in our products with Preferred By Nature and Double Helix to improve our traceability program. Although we already exceeded our goal of 50% responsibly sourced wood by 2021, this added enhanced traceability allows us increase our market share with customers looking for assurance that the products they purchase are from responsible sources.

**Estimated timeframe for realization**

1-3 years

**Magnitude of potential impact**

Medium-high

**Likelihood**

Likely

**Are you able to provide a potential financial impact figure?**

No, we do not have this figure

**Potential financial impact figure (currency)**

**Potential financial impact figure – minimum (currency)**

**Potential financial impact figure – maximum (currency)**

**Explanation of financial impact figure**

Unknown

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**Forest risk commodity**

Timber products

**Type of opportunity**

Markets

**Where in your value chain does the opportunity occur?**

Supply chain

**Primary forests-related opportunity**

Increased availability of products with reduced environmental impact (other than certified products)

**Company-specific description & strategy to realize opportunity**

We have engaged with the Global Platform for Sustainable Natural Rubber (GPSNR) and have joined as an affiliate member. GPSNR aims to improve the environmental and social performance of rubber plantations. Rubberwood is a significant input into composite wood and other components of our furniture products and currently we don't consider rubberwood a responsibly sourced material unless it is FSC-certified. By increasing the volume of more sustainable rubberwood we can offer customers additional assurance that our products are made with responsibly sourced materials.

**Estimated timeframe for realization**

1-3 years

**Magnitude of potential impact**

Medium-high

**Likelihood**

Likely

**Are you able to provide a potential financial impact figure?**

No, we do not have this figure

**Potential financial impact figure (currency)**

**Potential financial impact figure – minimum (currency)**

**Potential financial impact figure – maximum (currency)**

**Explanation of financial impact figure**

Unknown

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**Forest risk commodity**

Timber products

**Type of opportunity**

Financial Incentives

**Where in your value chain does the opportunity occur?**

Other parts of the value chain

**Primary forests-related opportunity**

Forestry fund

**Company-specific description & strategy to realize opportunity**

Our Pottery Barn brand committed to planting 3 million trees in 3 years. For each customer purchase of indoor wood furniture beginning December 31, 2020, Pottery Barn will plant a tree with Arbor Day Foundation. In 2021 and halfway to the goal, we planted over 1.5 million trees. We've expanded this goal to include our family of brands and we doubled our commitment to plant 6 million trees by 2023. By committing to tree-planting and engaging with our customers, we are raising awareness of the importance of forests to protect biodiversity and mitigate the catastrophic effects of climate change. This initiative strengthens our corporate-wide commitment to sourcing wood responsibly. By choosing to use responsibly sourced wood in our products, committing to public goals, and engaging in external partnerships such as with Arbor Day Foundation, we show that our work to support healthy forests and ecosystems is credible.

**Estimated timeframe for realization**

1-3 years

**Magnitude of potential impact**

Medium

**Likelihood**

Virtually certain

**Are you able to provide a potential financial impact figure?**

No, we do not have this figure

**Potential financial impact figure (currency)****Potential financial impact figure – minimum (currency)****Potential financial impact figure – maximum (currency)****Explanation of financial impact figure**

Unknown

## F4. Governance

### F4.1

**(F4.1) Is there board-level oversight of forests-related issues within your organization?**

Yes

#### F4.1a

**(F4.1a) Identify the position(s) of the individual(s) (do not include any names) on the board with responsibility for forests-related issues.**

Position of individual	Please explain
Board-level committee	The Nominations, Corporate Governance and Social Responsibility Committee (the "Committee") of the Company's Board of Directors oversees Corporate and Social Responsibility matters, including environmental-related issues. The Committee is comprised of 3 Directors who monitor the Company's environmental, social and governance policies and advise on policies and strategies that could help our social and environmental impact and risk profile.

## F4.1b

**(F4.1b) Provide further details on the board's oversight of forests-related issues.**

	Frequency that forests-related issues are a scheduled agenda item	Governance mechanisms into which forests-related issues are integrated	Please explain
Row 1	Scheduled - some meetings	Monitoring implementation and performance Reviewing and guiding annual budgets Reviewing and guiding corporate responsibility strategy Reviewing and guiding risk management policies Reviewing and guiding strategy Setting performance objectives	<p>The Committee engages regularly with management on environmental-related issues (including forests), for example, approving updates to WSI's climate and environmental strategy and policy disclosures, and receiving quarterly updates on WSI's environmental-related goals and achievements. Management of sustainability is led by our Executive Vice President of Sourcing, Quality Assurance, and Sustainable Development, who is responsible for coordinating a cross-functional team of subject matter experts as well as a dedicated, global team of Sustainability professionals. These cross-functional leaders across the company determine the strategies, policies and goals related to our Environmental, Social, and Governance (ESG) strategy, and regularly report to and seek input from the Committee on those matters, including environmental-related issues.</p> <p>Nominations, Corporate Governance and Social Responsibility Committee Charter outlines this committee's responsibilities:  <a href="https://ir.williams-sonomainc.com/investor-information/governance/default.aspx">https://ir.williams-sonomainc.com/investor-information/governance/default.aspx</a></p>

## F4.1d

**(F4.1d) Does your organization have at least one board member with competence on forests-related issues?**

Row 1

**Board member(s) have competence on forests-related issues**

Not assessed

## F4.2

**(F4.2) Provide the highest management-level position(s) or committee(s) with responsibility for forests-related issues (do not include the names of individuals).**

Name of the position(s) and/or committee(s)	Responsibility	Frequency of reporting to the board on forests-related issues	Please explain
Other, please specify Executive Vice President of Sourcing, Quality Assurance, and Sustainable Development	Assessing forests-related risks and opportunities	More frequently than quarterly	The sustainability team reports directly to the EVP of Sourcing, Quality Assurance, and Sustainable Development. She is informed about forest-related initiatives regularly. EVP of Sourcing, Quality Assurance, and Sustainable Development supports key wood sourcing initiatives including supply chain mapping, strategic supplier certifications, and supplier engagement beyond tier 1.
Corporate responsibility committee	Other, please specify Informed and consulted	Quarterly	The sustainability team convenes quarterly meetings with executive business leaders to review sustainability work generally, including ongoing forest-related risks and opportunities.
President	Managing forests-related risks and opportunities	Quarterly	Brand presidents are made aware of brand progress toward WSI's 50% responsibly sourced wood goal. The sustainability team distributes quarterly reporting to show each brand's performance in each category of responsibly sourced wood highlighting key drivers, challenges and opportunities.

## F4.3

**(F4.3) Do you provide incentives to C-suite employees or board members for the management of forests-related issues?**

	Provide incentives for management of forests-related issues	Comment
Row 1	No, and we do not plan to introduce them in the next two years	WSI has a public-facing goal to achieve 50% responsibly sourced wood by 2021, which the company exceeded in 2020. The Executive Vice President of Sourcing, Quality Assurance, and Sustainable Development has concrete climate and forest-related sustainability goals in her annual objectives and is evaluated on these goals in her annual performance reviews and monetary incentives are provided. Also, the Sustainability team has concrete climate and forest-related sustainability goals in their annual objectives and is evaluated on these goals in annual performance reviews and monetary incentives are provided.

## F4.4

**(F4.4) Did your organization include information about its response to forests-related risks in its most recent mainstream financial report?**

No, and we have no plans to do so

## F4.5

**(F4.5) Does your organization have a policy that includes forests-related issues?**

Yes, we have a documented forests policy that is publicly available

### F4.5a

**(F4.5a) Select the options to describe the scope and content of your policy.**

	Scope	Content	Please explain
Row 1	Company-wide	Commitment to eliminate conversion of natural ecosystems Commitment to protect rights and livelihoods of local communities	Our Wood and Paper Procurement Policy applies to all wood and paper used in products sold by all WSI brands and paper used in our brand catalogs. The policy applies across the full WSI value chain- WSI requires its existing and future vendors to act in accordance with this policy. We require our vendors to declare all wood suppliers and wood species used in WSI products and obtain chain-of-custody documents to verify wood material and catalog paper complies with this policy.  We're committed to working with vendors to responsibly source all wood and paper, and set time-bound goals to

	<p>Commitments beyond regulatory compliance</p> <p>Commitment to transparency</p> <p>Commitment to stakeholder awareness and engagement</p> <p>Recognition of the overall importance of forests and other natural ecosystems</p> <p>Description of business dependency on forests</p> <p>Description of forests-related standards for procurement</p>	<p>progressively increase the amount of wood and paper sourced from Forest Stewardship Council (FSC) certified sources. By 2021, 50% responsibly sourced wood. By 2030, 75% of products labeled with at least one social or environmental initiative.</p> <p>Our Wood and Paper Procurement Policy is publicly available on our corporate website:</p> <p><a href="https://sustainability.williams-sonomainc.com/2020/03/12/williams-sonoma-inc-wood-paper-procurement-policy/">https://sustainability.williams-sonomainc.com/2020/03/12/williams-sonoma-inc-wood-paper-procurement-policy/</a></p>
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### F4.5b

**(F4.5b) Do you have commodity specific sustainability policy(ies)? If yes, select the options that best describe their scope and content.**

	Do you have a commodity specific sustainability policy?	Scope	Content	Please explain
Timber products	Yes	Company-wide	<p>Commitment to eliminate conversion of natural ecosystems</p> <p>Commitment to protect rights and livelihoods of local communities</p> <p>Commitments beyond</p>	<p>Our Wood and Paper Procurement Policy applies to all wood and paper used in products sold by all WSI brands and paper used in our brand catalogs. The policy applies across the full WSI value chain- WSI requires its existing and future vendors to act in accordance with this policy. We require our vendors to declare all wood suppliers and wood species used in WSI products and obtain chain-of-custody documents to verify wood material and catalog paper complies with this policy.</p>

			<p>regulatory compliance</p> <p>Commitment to transparency</p> <p>Commitment to stakeholder awareness and engagement</p> <p>Recognition of the overall importance of forests and other natural ecosystems</p> <p>Description of business dependency on forests</p> <p>Description of forests-related standards for procurement</p>	<p>We're committed to working with vendors to responsibly source all wood and paper, and set time-bound goals to progressively increase the amount of wood and paper sourced from Forest Stewardship Council (FSC) certified sources. By 2021, 50% responsibly sourced wood. By 2030, 75% of products labeled with at least one social or environmental initiative.</p> <p>Our Wood and Paper Procurement Policy is publicly available on our corporate website:</p> <p><a href="https://sustainability.williams-sonomainc.com/2020/03/12/williams-sonoma-inc-wood-paper-procurement-policy/">https://sustainability.williams-sonomainc.com/2020/03/12/williams-sonoma-inc-wood-paper-procurement-policy/</a></p>
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## F4.6

**(F4.6) Has your organization made a public commitment to reduce or remove deforestation and/or forest degradation from its direct operations and/or supply chain?**

Yes

### F4.6a

**(F4.6a) Has your organization endorsed any of the following initiatives as part of its public commitment to reduce or remove deforestation and/or forest degradation?**

Other, please specify

We pledged our efforts to the World Economic Forum's 1t.org, a global movement to conserve, restore and grow one trillion trees by 2030.

### F4.6b

**(F4.6b) Provide details on your public commitment(s), including the description of specific criteria, coverage, and actions.**

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**Forest risk commodity**

Timber products

**Criteria**

Other, please specify

Restricting the sourcing of forest commodities to credibly certified, recycled/reclaimed, or low risk sources

**Operational coverage**

Supply chain

**% of total production/ consumption covered by commitment**

51-60%

**Cutoff date**

Not applicable

**Commitment target date**

2021-25

**Please explain**

WSI has set a company-wide public goal to achieve 50% responsibly sourced wood by 2021.

## F5. Business strategy

### F5.1

**(F5.1) Are forests-related issues integrated into any aspects of your long-term strategic business plan, and if so how?**

	Are forests-related issues integrated?	Long-term time horizon (years)	Please explain
Long-term business objectives	Yes, forests-related issues are integrated	5-10	WSI set a science-based target to reduce scope 3 emissions by 14% by 2030. The role of forests to combat climate change is a key component of this commitment.
Strategy for long-term objectives	Yes, forests-related issues are integrated	5-10	WSI joined WWF's Forests Forward program and is considering investments in landscape protection and conservation projects as well as other initiatives to support our science-based target.
Financial planning	Yes, forests-related issues are integrated	5-10	In 2020, WSI exceeded its 50% responsibly sourced wood goal a year early, sourcing 60% responsibly sourced wood. We anticipate expanding our goal to a higher percentage of responsibly sourced wood and to add additional criteria related to promoting additional capacity of more responsibly source materials and possibly link this work to the larger topic of climate change mitigation.

		<p>WSI also invested in a new wood traceability system with Sourcemap in addition to expanding due diligence tools to include supply chain mapping, wood forensic analysis, and molecular isotope testing to improve our ability to verify that wood meets our policy requirements.</p> <p>Lastly, we are expanding our focus on packaging and launched a cross-functional team across our brands to improve the customer unboxing experience. Our strategy encompasses brand, retail, distribution center and protective packaging and engages teams across the company as well as our broader vendor base. For protective packaging, we continue to improve materials and recyclability while ensuring our product is protected to reach our customers undamaged. For protective packaging, we are focused on three core areas: 1) Reducing the overall volume of packaging materials and eliminate unnecessary packaging, 2) Increasing the use of recycled content in packaging and 3) Transitioning to higher usage of curbside-recyclable materials as an alternative to harder-to-recycle materials. We will also look for opportunities to transition to paper packaging, where possible. We look to include more formal reporting around packaging in the future.</p>
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## F6. Implementation

### F6.1

**(F6.1) Did you have any timebound and quantifiable targets for increasing sustainable production and/or consumption of your disclosed commodity(ies) that were active during the reporting year?**

Yes

### F6.1a

**(F6.1a) Provide details of your timebound and quantifiable target(s) for increasing sustainable production and/or consumption of the disclosed commodity(ies), and progress made.**

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**Target reference number**

Target 1

**Forest risk commodity**

Timber products

**Type of target**

Engagement with direct suppliers

**Description of target**

Goal: By 2021, 50% responsibly sourced wood across WSI. We surpassed this goal one year early in 2020. In 2021, over 60% of our wood across WSI was responsibly sourced. We define “responsibly sourced” wood using a Good-Better-Best approach: Best – Forest Stewardship Council® (FSC); Better – Programme for the Endorsement of Forest Certification (PEFC) (from low-risk countries), Rediscovered wood (reclaimed/recycled and orchard wood sources), FSC® Controlled Wood; Good – verified legal and low-risk wood for legality (as defined by Preferred By Nature’s Timber Risk Assessments and FSC’s National Risk Assessments). Any product with wood that falls into these categories is considered “responsibly sourced”.

**Linked commitment**

Other environmental commitments

**Traceability point**

**Third-party certification scheme**

**Start year**

2016

**Target year**

2021

**Quantitative metric**

**Target (number)**

**Target (%)**

50

**% of target achieved**

100

**Please explain**

We surpassed this goal by working with each of our brands individually. We provided mid-year and end-of-year reports to show each brand’s progress toward our goal. Our reports capture SKU-level detail and raw material content, allowing us to tie individual products to our overarching corporate sustainability goals. These reports showed the percentage breakdown by conventional wood and Good-Better-Best designations. We

worked with each brand team, merchants and designers to identify opportunities to shift products from conventional wood to a responsibly sourced option instead.

What gets measured gets managed, and the regular cadence of our reporting combined with granular data results in more effective conversations about driving progress.

We set our public target in our 2016 Corporate Responsibility Report (available here): [https://s24.q4cdn.com/161876561/files/doc\\_downloads/reporting/WSI\\_CSR\\_Scorecard\\_2016\\_FINAL\\_WEB.pdf](https://s24.q4cdn.com/161876561/files/doc_downloads/reporting/WSI_CSR_Scorecard_2016_FINAL_WEB.pdf)

## F6.2

**(F6.2) Do you have traceability system(s) in place to track and monitor the origin of your disclosed commodity(ies)?**

	Do you have system(s) in place?	Description of traceability system	Exclusions	Description of exclusion
Timber products	Yes	WSI's due diligence system for wood is composed of four elements: i) WSI Wood Responsible Wood and Paper Policy & Responsibly Sourced Raw Material Standard for Wood ii) WSI wood approval process iii) WSI Wood Tracking Surveillance (twice per year) iv) Third-party oversight and consultation	Facility	Site construction materials are not currently evaluated though we consider new construction in North America low risk due to locally sourced wood. WSI also actively seeks reclaimed wood for store construction. Our procurement function recently adopted our Wood and Paper Policy into their RFP process for retail construction and will begin collecting this information. We look to include more formal reporting around construction wood in the future.

## F6.2a

**(F6.2a) Provide details on the level of traceability your organization has for its disclosed commodity(ies).**

Forest risk commodity	Point to which commodity is traceable	% of total production/consumption volume traceable
Timber products	Country	99

## F6.3

**(F6.3) Have you adopted any third-party certification scheme(s) for your disclosed commodity(ies)?**

	Third-party certification scheme adopted?	% of total production and/or consumption volume certified
Timber products	Yes	21.59

## F6.3a

**(F6.3a) Provide a detailed breakdown of the volume and percentage of your production and/or consumption by certification scheme.**

### Forest risk commodity

Timber products

### Third-party certification scheme

FSC Chain of Custody

### Chain-of-custody model used

### % of total production/consumption volume certified

21.59

### Form of commodity

Sawn timber, veneer, chips  
Boards, plywood, engineered wood

### Volume of production/ consumption certified

70,125.64

### Metric for volume

Cubic meters

### Is this certified by more than one scheme?

No

### Please explain

We actively engage with FSC® to make sure our expectations align and to advocate for continuous improvement. We serve on the board FSC® and use this platform to improve the third-party certification this year. WSI is a voting member of FSC's Economic Chamber and participates in elections and policy setting within the organization.

## F6.4

**(F6.4) For your disclosed commodity(ies), do you have a system to control, monitor, or verify compliance with no conversion and/or no deforestation commitments?**

	A system to control, monitor or verify compliance	Comment
Timber products	No, but we plan to develop one within the next two years	WSI is developing a new wood traceability system with Sourcemap in addition to expanding due diligence tools to include supply chain mapping, wood forensic analysis, and molecular isotope testing to improve our ability to verify that wood meets our policy requirements. WSI is working with Rainforest Alliance to develop a no-deforestation policy and plan to implement it in 2023.

## F6.6

**(F6.6) For your disclosed commodity(ies), indicate if you assess your own compliance and/or the compliance of your suppliers with forest regulations and/or mandatory standards.**

	Assess legal compliance with forest regulations
Timber products	Yes, from suppliers

### F6.6a

**(F6.6a) For your disclosed commodity(ies), indicate how you ensure legal compliance with forest regulations and/or mandatory standards.**

#### Timber products

##### Procedure to ensure legal compliance

Wood species are evaluated for risk determination using the following sources:

- i) CITES ([www.cites.org](http://www.cites.org)) – used to identify species level regulatory risk
- ii) Preferred By Nature's Timber Risk Score (<https://www.nepcon.org/sourcinghub/timber>) - used to identify risk by country
- iii) IUCN Red List ([www.iucnredlist.org](http://www.iucnredlist.org)) – used to determine species level risk

For not low risk species, vendors are required to provide chain-of-custody documents to verify legality, country of origin, and species prior to production.

##### Country/Area of origin

Argentina  
 Australia  
 Brazil  
 Cameroon  
 Central African Republic  
 Colombia

Honduras  
 India  
 Indonesia  
 Malaysia  
 Mexico  
 Mozambique  
 Myanmar  
 Philippines  
 Thailand  
 Venezuela (Bolivarian Republic of)  
 Viet Nam

**Law and/or mandatory standard(s)**

Australia Illegal Logging Prohibition Act  
 EU Timber Regulation  
 USA Lacey Act

**Comment**

**F6.7**

**(F6.7) Are you working with smallholders to support good agricultural practices and reduce deforestation and/or conversion of natural ecosystems?**

	Are you working with smallholders?	Please explain
Timber products	No, not working with smallholders	WSI has not yet engaged with smallholders in our wood supply chain.

**F6.8**

**(F6.8) Are you working with your direct suppliers to support and improve their capacity to comply with your forests-related policies, commitments, and other requirements?**

	Are you working with direct suppliers?	Type of direct supplier engagement approach	Direct supplier engagement approach	% of suppliers engaged	Please explain
Timber products	Yes, working with direct suppliers	Supply chain mapping	Supplier questionnaires on environmental and social indicators	<10%	In late 2021 WSI prohibited the use of timber from Russia in our products and have engaged with vendors who have purchased wood from this country to

					identify alternative sources for this wood.
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## F6.9

**(F6.9) Are you working beyond your first-tier supplier(s) to manage and mitigate deforestation risks?**

	Are you working beyond first tier?	Type of engagement approach with indirect suppliers	Indirect supplier engagement approach	Please explain
Timber products	Yes, working beyond first tier	Supply chain mapping	Supplier questionnaires on environmental and social indicators On-site meetings with indirect suppliers Supplier audits	Based on our supply chain mapping work we have engaged directly with some of our largest composite wood panel manufacturers in Vietnam and are developing strategies to ensure only responsibly sourced forest-product inputs are used in the products we buy.

## F6.10

**(F6.10) Do you engage in landscape (including jurisdictional) approaches to progress shared sustainable land use goals?**

	Do you engage in landscape/jurisdictional approaches?	Primary reason for not engaging in landscape and/or jurisdictional approaches	Please explain why your organization does not engage in landscape/jurisdictional approaches, and describe plans to engage in the future
Row 1	No, but we are planning to engage in landscape/jurisdictional approaches in the next two years	Other, please specify Forest Forward membership requirement	WSI is a member of WWF's Forests Forward program. As a member, we are required to engage in landscape projects to protect and restore forests. We are currently evaluating a landscape restoration project in Vietnam for implementation in 2023-2025.

## F6.11

**(F6.11) Do you participate in any other external activities and/or initiatives to promote the implementation of your forests-related policies and commitments?**

**Forest risk commodity**

Timber products

**Do you participate in activities/initiatives?**

Yes

**Activities**

Involved in multi-partnership or stakeholder initiatives

**Country/Area**

Not applicable

**Subnational area**

Not applicable

**Initiatives**

UN Global Compact

Forest Stewardship Council (FSC)

Other, please specify

Global Platform for Sustainable Natural Rubber

**Please explain**

WSI is a voting member of FSC's Economic Chamber and participates in elections and policy setting within the organization. We have participated as an observer in several meetings of the Global Platform for Sustainable Natural Rubber and have joined GPSNR as an affiliate member.

## F6.12

**(F6.12) Is your organization supporting or implementing project(s) focused on ecosystem restoration and protection?**

Yes

## F6.12a

**(F6.12a) Provide details on your project(s), including the extent, duration, and monitoring frequency. Please specify any measured outcome(s).**

---

**Project reference**

Project 1

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

This project in Angeles and Los Padres National Forests and Southern California is focused on recovery of lands and watersheds damaged by wildfire. Focus will be on removing invasive species, reducing pollutants, and re-establishing native ecosystems — including stands of big cone Douglas fir. It will also create better habitats for species such as the California red-legged frog, arroyo toad, and California condor through watershed restoration and management.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

15

**Project area in the target year (Hectares)**

15

**Country/Area**

United States of America

**Latitude**

34.72053

**Longitude**

-119.69757

**Monitoring frequency**

Annually

**Measured outcomes to date**

Carbon sequestration

Soil

Water

Climate regulation

**Please explain**

Arbor Day Foundation has planted 75,000 trees to restore forest lands in Southern California affected by wildfires in 2020.

---

**Project reference**

Project 2

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

In October of 2018, Hurricane Michael passed directly over Tyndall Air Force Base near Panama City, Florida. The Category 5 hurricane caused major wind and surge damage including 12,000 acres of mature slash pine trees snapped in half. While the Air Force Base has funding for the cleanup effort, support is needed to replace the trees and ensure a healthy, forested future for this ground.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

212

**Project area in the target year (Hectares)**

242

**Country/Area**

United States of America

**Latitude**

30.09419

**Longitude**

-85.60952

**Monitoring frequency**

Annually

**Measured outcomes to date**

Carbon sequestration  
Soil  
Water  
Climate regulation

**Please explain**

Arbor Day Foundation has planted 445,000 trees to restore forest lands near Panama City, Florida affected by Hurricane Michael in 2018. Another 205,000 trees will be planted in 2022.

---

**Project reference**

Project 3

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

Together with the Michigan Department of Natural Resources, we are striving to replant several of Michigan's state forests on a large scale. This project will replant native tree species to return this area to its natural state and improve area watershed health. The pine forests will grow to provide habitat for the endangered Kirtland's warbler as well as many other game and nongame species like deer, turkey, and grouse.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

177

**Project area in the target year (Hectares)**

264

**Country/Area**

United States of America

**Latitude**

**Longitude**

**Monitoring frequency**

Annually

**Measured outcomes to date**

Biodiversity  
Carbon sequestration  
Soil  
Water  
Climate regulation

**Please explain**

Arbor Day Foundation has planted 543,600 trees to restore several forests in Michigan state to provide habitat for endangered Kirtland's warbler and other animal species. Another 130,000 trees will be planted in 2022.

---

**Project reference**

Project 4

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

The Mississippi River is a critical body of water in North America for commerce, climate, and energy. It is the largest river in the United States and the third-largest in the world. Our goal of restoring one million acres of forest land in the region will directly improve water quality, as trees have the ability to filter out pollutants such as nitrogen and phosphorus. The forestland we're restoring will filter the water and help to decrease pollution levels in the river as well as in the Gulf of Mexico. Originally the area was covered with 25 million acres of forestland, but currently less than 5 million acres remain forested, which has dramatically affected the ecosystem. The loss of this precious resource has resulted in a decline of the wildlife as well as in the water quality that has since lead to an increasing dead zone in the Gulf of Mexico. This conversion of forestland has also resulted in the loss of its natural flood control buffer. Additionally, nearby watersheds throughout the south east United States including Georgia and Florida play a critical role in addresses water quality concerns in the region at-large and will be targeted in this effort as well.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

222

**Project area in the target year (Hectares)**

222

**Country/Area**

United States of America

**Latitude****Longitude****Monitoring frequency**

Annually

**Measured outcomes to date**

Carbon sequestration

Soil

Water

Climate regulation

**Please explain**

Arbor Day Foundation had planted 250,000 trees to restore forestland in the Mississippi River Valley to filter water and help decrease pollution levels in the river and the Gulf of Mexico.

---

**Project reference**

Project 5

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

As part of a multi-year project to undo the effects of deforestation and industrialization on the Columbia and Willamette Rivers, trees planted in three critical areas will improve water quality, restore wildlife habitats, and support recreation and watershed health. The end result will be a healthy riparian ecosystem that promotes abundant salmon runs and counteracts the drastic decline of the salmon population in the Pacific Northwest.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

45

**Project area in the target year (Hectares)**

45

**Country/Area**

United States of America

**Latitude**

**Longitude**

**Monitoring frequency**

Annually

**Measured outcomes to date**

Biodiversity  
Carbon sequestration  
Soil

Water  
Climate regulation

**Please explain**

Arbor Day Foundation has planted 115,000 trees to restore forestland around the Columbia and Willamette Rivers to improve water quality, restore wildlife habitats, and support recreation and watershed health.

---

**Project reference**

Project 6

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

The country's Atlantic Forest has faced centuries of degradation due to agriculture, illegal logging, and development. This tropical jungle has lost nearly 90% of its original footprint. Restoration of this tropical landscape will mean clean water for more than 100 million South Americans.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

60

**Project area in the target year (Hectares)**

60

**Country/Area**

Brazil

**Latitude**

**Longitude**

**Monitoring frequency**

Annually

**Measured outcomes to date**

Biodiversity  
Carbon sequestration

Soil  
Water  
Climate regulation

**Please explain**

Arbor Day Foundation has planted 15,000 trees in Brazil's Atlantic Forest to help restore the tropical landscape and ensure water security for millions of local people.

---

**Project reference**

Project 7

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

Southern India's Cauvery River Basin is in crisis. The river has shrunk by an estimated 40% from its historical flows over 70 years. This is resulting in drinking water scarcity. A loss of tree cover has also contributed to poor soil health. Reforesting this river basin and educating farmers about agroforestry practices will help to stabilize the river and improve soil conditions over time.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

152

**Project area in the target year (Hectares)**

152

**Country/Area**

India

**Latitude**

**Longitude**

**Monitoring frequency**

Annually

**Measured outcomes to date**

Carbon sequestration

Soil  
Water  
Climate regulation

**Please explain**

Arbor Day Foundation has planted 55,000 trees in Southern India's Cauvery River Basin to improve water security and improve soil conditions.

---

**Project reference**

Project 8

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

The Chesapeake Bay watershed drains from six states and the District of Columbia. Over the years, a loss of trees and increase in agricultural and residential runoff has left the bay with very poor water quality. Efforts are underway to replant the watershed to restore the land to its natural state, filter pollutants out of the water flowing into the Chesapeake Bay, and provide important wildlife habitat.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

34

**Project area in the target year (Hectares)**

34

**Country/Area**

United States of America

**Latitude**

**Longitude**

**Monitoring frequency**

Annually

**Measured outcomes to date**

Water

**Please explain**

Arbor Day has planted 50,000 trees in Virginia as part of the Chesapeake Bay Forests restoration project.

---

**Project reference**

Project 9

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

The longleaf pine ecosystem is well-known for the incredible diversity of plant and animal species that it supports, many of which are endemic only to this habitat. But over time, longleaf pine numbers have dwindled. Replanting work on 11 different tracts of land in Alabama and 9 different tracts in Texas is helping to restore longleaf pine stands and provide critical habitat for rare species including the gopher tortoise and red-cockaded woodpecker.

**Start year**

2021

**Target year**

2023

**Project area to date (Hectares)**

70

**Project area in the target year (Hectares)**

70

**Country/Area**

United States of America

**Latitude**

**Longitude**

**Monitoring frequency**

Annually

**Measured outcomes to date**

Water

**Please explain**

Arbor Day has planted 75,000 trees in Alabama and 112,700 trees in Texas.

---

**Project reference**

Project 10

**Project type**

Reforestation

**Primary motivation**

Voluntary

**Description of project**

West Papua, Indonesia, situated in the Coral Triangle, is an area recognized as the global center of marine biodiversity and a global priority for conservation. Biak Island is one of the poorest areas of Indonesia where subsistence farmers and fishers make up approximately 75% of the population. This project will focus on restoring mangroves and tropical forests in this area and to promote food security by helping local people plant agroforestry trees.

**Start year**

2022

**Target year**

2023

**Project area to date (Hectares)**

0

**Project area in the target year (Hectares)**

0

**Country/Area**

Indonesia

**Latitude**

**Longitude**

**Monitoring frequency**

Annually

**Measured outcomes to date**

Soil

Water

Climate regulation

**Please explain**

Arbor Day planted 34,410 trees in 2022.

## F7. Verification

### F7.1

**(F7.1) Do you verify any forests information reported in your CDP disclosure?**

Yes

### F7.1a

**(F7.1a) Which data points within your CDP disclosure have been verified, and which standards were used?**

---

**Disclosure module**

F6. Implementation

**Data points verified**

FSC-certified wood volume was verified by Rainforest Alliance.

**Verification standard**

Verified against WSI's own Responsible Raw Material Standard for Wood and FSC compliance.

**Please explain**

We hired Rainforest Alliance to conduct an audit of our 2021 wood data calculation and documentation to confirm our responsibly sourced wood volume against the WSI Responsible Raw Material Standard for Wood as well as against FSC standards. Our calculations and all documentation were provided to Rainforest Alliance for independent review.

## F8. Barriers and challenges

### F8.1

**(F8.1) Describe the key barriers or challenges to eliminating deforestation and/or conversion of other natural ecosystems from your direct operations or from other parts of your value chain.**

---

**Forest risk commodity**

Timber products

**Coverage**

Supply chain

Other parts of the value chain

**Primary barrier/challenge type**

Value chain complexity

**Comment**

Data collection and traceability remain challenges across the industry, particularly at the farm and fiber extraction level. When sourcing from many regions, understanding this footprint is challenging. Traceability systems and technology continue to evolve and improve to help address this challenge.

## F8.2

**(F8.2) Describe the main measures that would improve your organization's ability to manage its exposure to deforestation and/or conversion of other natural ecosystems.**

---

**Forest risk commodity**

Timber products

**Coverage**

Supply chain

Other parts of the value chain

**Main measure**

Greater enforcement of regulations

**Comment**

WSI relies on credible certification programs to ensure compliance with national forest authority regulations in large part because certain countries' own laws are not enforced. Eliminating or reducing the threat of illegally logged timber would level the playing field for manufacturers and retailers when purchasing forest products, while improving the ecosystem benefits that forests provide in mitigating the effects of climate change, preserving wildlife habitats, and protecting and improving watersheds and water security.

---

**Forest risk commodity**

Timber products

**Coverage**

Supply chain

Other parts of the value chain

**Main measure**

Improvement in data collection and quality

**Comment**

Data collection and traceability remains a challenge across the industry, particularly at the farm and fiber extraction level. With new technologies and innovation constantly

being created, we apply our continuous improvement mindset and invest in new technologies to improve our data collection. We recently invested in a new wood traceability system with Sourcemap to achieve greater traceability of raw materials, back to the farm and fiber extraction. Previously, our wood volume was tracked by Ecodesk reporting and SKU-level wood volumes from vendors. FSC® volume data is verified by Rainforest Alliance. Percent of responsibly sourced wood in our furniture in cubic meters.

## F17 Signoff

### F-FI

**(F-FI) Use this field to provide any additional information or context that you feel is relevant to your organization's response. Please note that this field is optional and is not scored.**

### F17.1

**(F17.1) Provide the following information for the person that has signed off (approved) your CDP forests response.**

	Job Title	Corresponding job category
Row 1	EVP of Sourcing, Quality Assurance, and Sustainable Development	Other, please specify EVP

## Submit your response

**In which language are you submitting your response?**

English

**Please confirm how your response should be handled by CDP**

	I understand that my response will be shared with all requesting stakeholders	Response permission
Please select your submission options	Yes	Public

**Please confirm below**

I have read and accept the applicable Terms

